

< **W-L-I** >  
«**World, Language, Iconicity**»  
exhibition and symposium  
Rex - B92 Cultural Center  
Jevrejska 16, Belgrade  
11 – 13. Nov. 2003.

**Initiator and organizer:** *Urtica, Art and Media Research Group*

**Host:** *by Rex - B92 Cultural Center, Belgrade*

**Supported by:** *Austrijski kulturni forum Beograd*

*One of the main preoccupation of < W-L-I > is to establish an exchange between Austrian and Serbian Media Artists and to motivate research in the domain of the collective creativity. Title of the event resulted as a combination of keywords specific for each work: **World, Language, Iconicity**. Participants: **re-p.org** (Maia Gusberti, Michael Aschauer and Niklaus Thönen); **Urtica** (Violeta Vojvodic i Eduard Balaz); **Stanisa Dautovic**; moderator **Zoran Eric**, art historian.*

**PROGRAMME:**

**11. November: opening of the exhibition** (19.00 h)

*re-p.org* (Michael Aschauer, Niklaus Thönen and Maia Gusberti); A  
artwork: **Logicaland**, [www.logicaland.net](http://www.logicaland.net)

*Urtica* (Violeta Vojvodic & Eduard Balaz); SCG  
artwork: **Dictionary of Primal Behaviour**, [www.urtica.org/interjections](http://www.urtica.org/interjections)

*Stanisa Dautovic*; SCG  
artwork: **Hypoiconicité**

**12. November: symposium** (19.00 h)

*re-p.org*: **Logicaland «Participative Global Simulation»**  
*Study for world's complex economical, political and social systems*

*Urtica*: **«Primal chat»**  
*Model of primal communication, [www.urtica.org/primachat](http://www.urtica.org/primachat)*

*Stanisa Dautovic*: **«Hypoiconicité»**

*moderator: Zoran Eric, art historian, curator*

**13. November: open studio** (19.00 h)

## <W-L-I> WORLD

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**re-p.org** (Michael Aschauer, Niklaus Thönen and Maia Gusberti); (A)

artwork: **logicaland**

URL: [www.logicaland.net](http://www.logicaland.net)

**logicaland** is a project study for visualizing our world's complex, economical, political and social systems. It tries to engage people into strategies of raising human sensibility and responsibility within the global networked society. **logicaland** is a prototype of a global simulation that is to be controlled by a community of unlimited participants. [read more](#)

«**award of distinction**» category NET VISION, at «**Ars Electronica**» - Festival for Art, Technology and Society, Linz, 2002 (Austria).

**logicaland** screenings: **BIG Torino** 2002 - biennale internazionale arte giovane (Italy); **forum stadtpark**, Grac (Austria); «**Ars Electronica**» 2002, Linz (Austria); «**the chrono files**» u **lothringer13/halle**, 2003, Minhen (Germany) «**krowoderska/52**», 2003, Krakov (Poland)...

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## <W-L-I> LANGUAGE

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**Urtica** (Violeta Vojvodic & Eduard Balaz); (SCG)

artwork: **Dictionary of Primal Behaviour**

URL: [www.urtica.org/interjections](http://www.urtica.org/interjections)

**Dictionary of Primal Behaviour** is a database of symbols connected to primal human emotions and behaviour. It is based on Graphically and Phonetically Expressive Message (GPME), which results from a combination of verbal and non-verbal codes: Phonetically Expressive Word (PEW), Graphically Expressive Symbol (GES) and Facial Expression (FE). [read more](#)

**UNESCO Digital Arts Award 2003 at IAMAS, Japan** (the second prize)

**Dictionary of Primal Behaviour** screenings: «**CODE - the language of our time**», **Ars Electronica**-Festival for Art, Technology and Society Linz, (Austria); «**FILE 2003**» International Festival of Electronic Language Sao Paolo (Brazil); «**Balkan video&digital art Festival**», Novi Sad, (Serbia & Montenegro); «**POSITIVE / NEGATIVE**», **44<sup>th</sup> October Salon**, Belgrade, Serbia & Montenegro; «**MAD 03**» Madrid (Spain)...

## <W-L-I> ICONICITY

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**Stanisa Dautovic**; SCG

artwork: «**Hypoiconicité**»

media: A4 drawings (30com), web

year: Dec. 2000. - Sept. 2003.

Work "**HYPHOICONICITÉ**" arises from the consideration of three problems: 1) the iconic nature of perception, 2) the origin of knowledge in general, which is basically iconic and 3) the nature of iconic signs (hypoicons). Iconicity is a keyword in many areas, such as linguistics, cognitive psychology, semiotics, art (especially visual). In his work, Dautovic is interested in mutual relationship and intersection of these fields.

**Stanisa Dautovic**

visual art (cooperation with Branislav Petric): «**Building**» Galery of Contemporary Art Vojvodina (1995); «**Dziv-Cip**» Galery Zlatno Oko, Novi Sad (1996); «**Mini Plus**» Galery La Chambre Blanche, Quebec (2001); «**DJ Ckalja i DJ Mija**» Izba, Novi Sad (2001-03)...

books: «**Kanenas**» (1989) «**Romanticni Cernobil**» (1990-91)...